

# CITY OF RIO VISTA GENERAL PLAN UPDATE

GPWG #4 // MARCH 3, 2022



# MEETING AGENDA

- ➔ Update on Community Outreach
- ➔ March Community Meeting Preparation
- ➔ Key themes of General Plan Update
- ➔ Next Steps/Action Items



# GENERAL PLAN OUTREACH STRATEGIES

- ➔ Approach community members from numerous venues
- ➔ For Digital Outreach, sequence through various groups, one group each day or two
- ➔ Prepare messages that create interest:
  - ➔ Why the GP update is important
  - ➔ How the GP update could affect individuals and the community
- ➔ Make participation easy
- ➔ Outreach efforts evolve over time – not static and repetitious



# VENUES/MEDIUMS

- ➔ Print flyers
- ➔ Digital outreach
  - ➔ City website, MindMixer site, RioVision page
  - ➔ Social Media (Facebook, Nextdoor, etc.)
  - ➔ Community organizations
- ➔ City water bill
- ➔ Media outlets
- ➔ Interested parties email

# PHASES OF COMMUNITY OUTREACH

- ➔ Phase 1: Awareness and Education
- ➔ Phase 2: Input on Vision and Key Community Issues
- ➔ Phase 3: Review Draft Work Product
- ➔ Phase 4: Comment on the Draft General Plan



# MARCH COMMUNITY MEETINGS

- ➔ Thursday, March 24th from 5:30 -7:00 pm
- ➔ Saturday, March 26<sup>th</sup> from 10:00-11:30 am
- ➔ Virtual meetings by Zoom
- ➔ Draft Community Meeting Flyer
- ➔ Discuss Purpose of the Meeting and Agenda





# COMMUNITY MEETINGS FLYER



## COMMUNITY WORKSHOP

**PLEASE JOIN US** for the first Rio Vista 2045 General Plan Update community workshop, which will be a virtual meeting. Your input will help us draft an updated General Plan and help us develop ideas and create a vision for the future of the City of Rio Vista.

### OVERVIEW OF THE RIO VISTA GENERAL PLAN UPDATE

The General Plan Update will guide the form and character of Rio Vista for years to come. The General Plan Update provides an exciting opportunity for residents to help guide the future of Rio Vista. These first Community Meetings will help define a vision for the community to ensure that Rio Vista continues to thrive and advance as a small city.

### MEETING DATES/TIME

**THURSDAY, MARCH 24, 2022** from 6:00 - 7:30 pm

**SATURDAY, MARCH 26, 2022** from 10:00 - 11:30 am

### ZOOM MEETING INFO



Zoom Meeting Link: Add link (TBD)

Zoom Meeting ID: Add ID (TBD)

Zoom Meeting Password: Add (TBD)

Phone: Add (TBD)

### FOR MORE INFORMATION:

Visit the 2045 General Plan Update MindMixer page: <http://riovista2045.mindmixer.com> or use this QR Code ►

For questions, or to RSVP, contact Paul Junker, Contract Planner with the City of Rio Vista at [pjunker@interwestgrp.com](mailto:pjunker@interwestgrp.com) or 916-838-8384



# MARCH COMMUNITY MEETINGS

- ➔ Purpose of the Meetings
  - ➔ Kick off the project brief overview of the GP Update project, process, timeline, etc.
  - ➔ Solicit input on the City's strengths, opportunities, etc.
- ➔ Conduct poll questions at the beginning of the meeting
  - ➔ How long have you lived in Rio Vista?
  - ➔ What do you like most about living in Rio Vista?
  - ➔ What are the best features of Rio Vista?





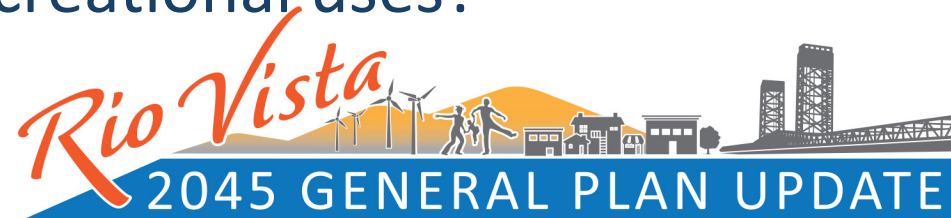
# DRAFT COMMUNITY MEETING AGENDA

- ➔ Welcome and Introductions of City Staff/Consultant Team (5:30-5:35 pm)
- ➔ Initiate four brief poll questions (5:35-5:40 pm)
- ➔ Poll questions results (5:40-5:45 pm)
- ➔ Overview of GPU Plan Process with PowerPoint \*Have links to project webpage and project fact sheet in chat box (5:45-6:00 pm)
- ➔ Breakout groups – discuss issues facing Rio Vista today and future opportunities (6:00-6:35 pm)
- ➔ What we learned in the breakout – report back top 3-5 ideas to entire group (6:35-6:50 pm)
- ➔ Next steps and closing remarks (6:50-7:00 pm)



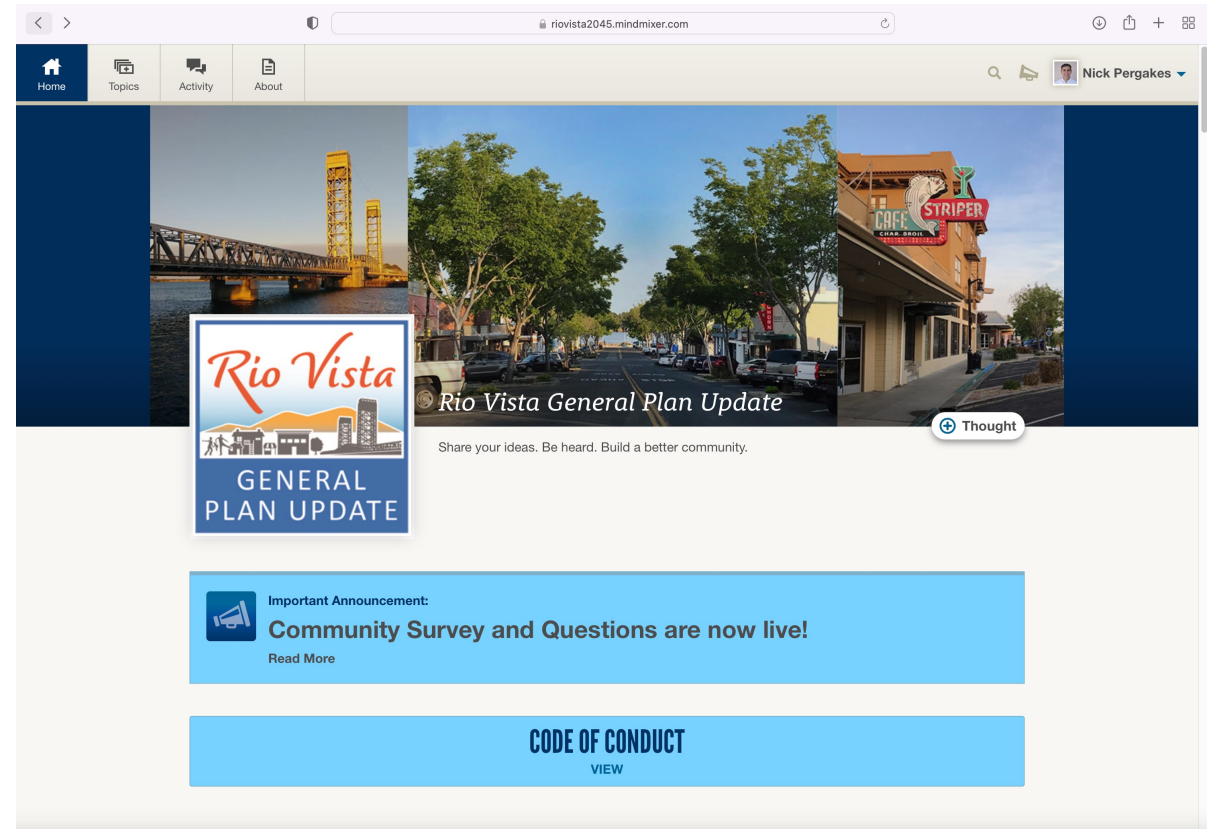
# VISION OF RIO VISTA DISCUSSION

- ➔ Discussion on the current state of the City and what could create a better Rio Vista in the future?
- ➔ What are the best things about Rio Vista today?
- ➔ What could be better about the City in the future?
- ➔ What challenges will the City face over the next 20 years?
- ➔ What will Rio Vista look like in 20 years – mix of residential, employment, retail and tourism/recreational uses?



# WEB TOOLS FOR OUTREACH

- ➔ MindMixer site
- ➔ Community survey for the public is now live!
- ➔ Changes to the site
- ➔ General Plan Website
- ➔ Tentative initial review March 16<sup>th</sup>



# KEY THEMES OF GENERAL PLAN UPDATE

- ➔ From our discussion last month and review of existing documents, here are ten key topic areas we are seeing:
  1. Maintain the small-town community feel
  2. Enhance/improve the downtown
  3. Improve Highway 12 congestion issues
  4. Improve bicycle and pedestrian connectivity
  5. Plan for future City expansion



# KEY THEMES OF GENERAL PLAN UPDATE

6. Promote economic development
7. Maintain and improve access to the waterfront
8. Promote community events and activities
9. Provide more recreational opportunities for residents, youth, and visitors
10. Creative programs for youth in the City



# NEXT STEPS

- ➔ Prepare for upcoming Community Meetings in March
- ➔ Get the word out to stakeholders and the public
- ➔ Next GPWG meeting – Thursday, April 7th
  - ➔ Recap of Community Meetings
  - ➔ Review General Plan Draft Table of Contents





# THANK YOU

---

GPWG #4 MEETING // MARCH 3, 2022

